

welcome

Equity in Action?

Assessing the role of communities
in declarations of racism as a
public health crisis

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the praxis project

bmg

Equity in Action?

Findings from a content analysis
of news about declarations of
racism as a public health crisis

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- We thank the organizers who generously shared their time and insights with us, particularly the Collaborative for Anti-Racism and Equity (CARE).



what we do

- **Conduct media research**
- **Train advocates**
- **Provide resources for journalists**
- **Program of the Public Health Institute**

key functions of the news

Setting the agenda

↳ What we think about

Shaping the debate

↳ How we think about it

Reaching decision-makers

↳ What we do about it

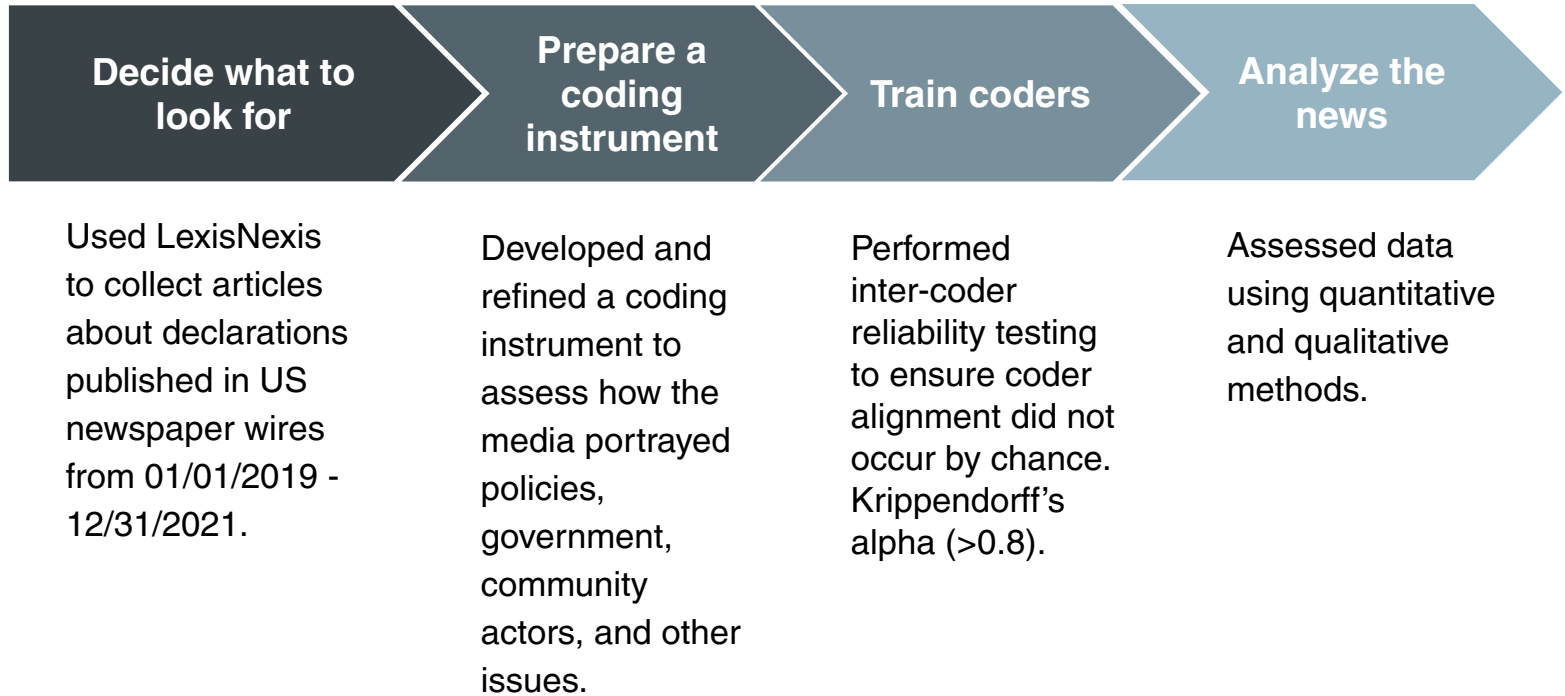


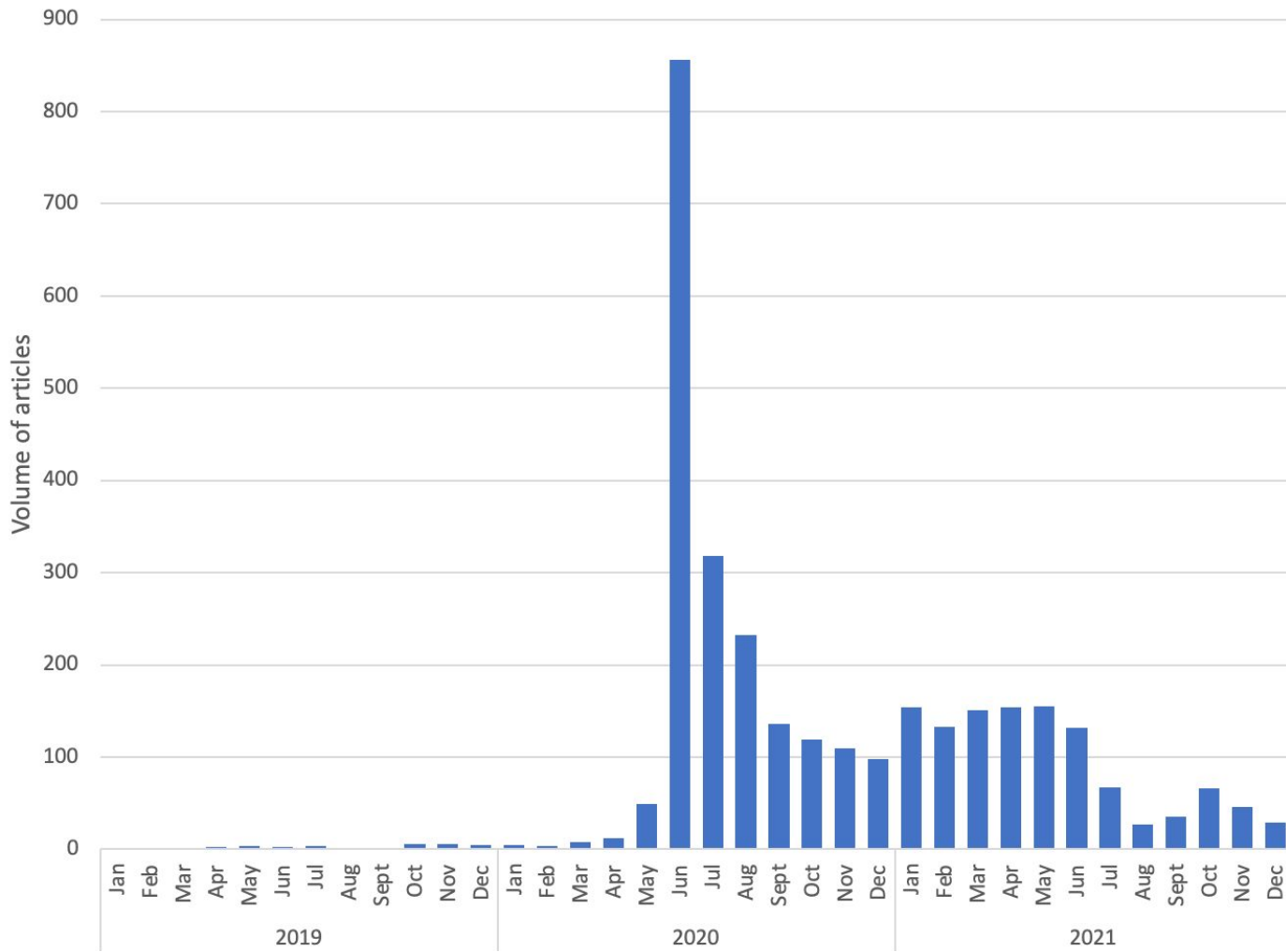
Guiding questions

- How do journalists frame declarations of racism as a public health crisis?
- Whose perspectives are included in local news about these declarations?
- How are communities and their work portrayed in the coverage?

our process

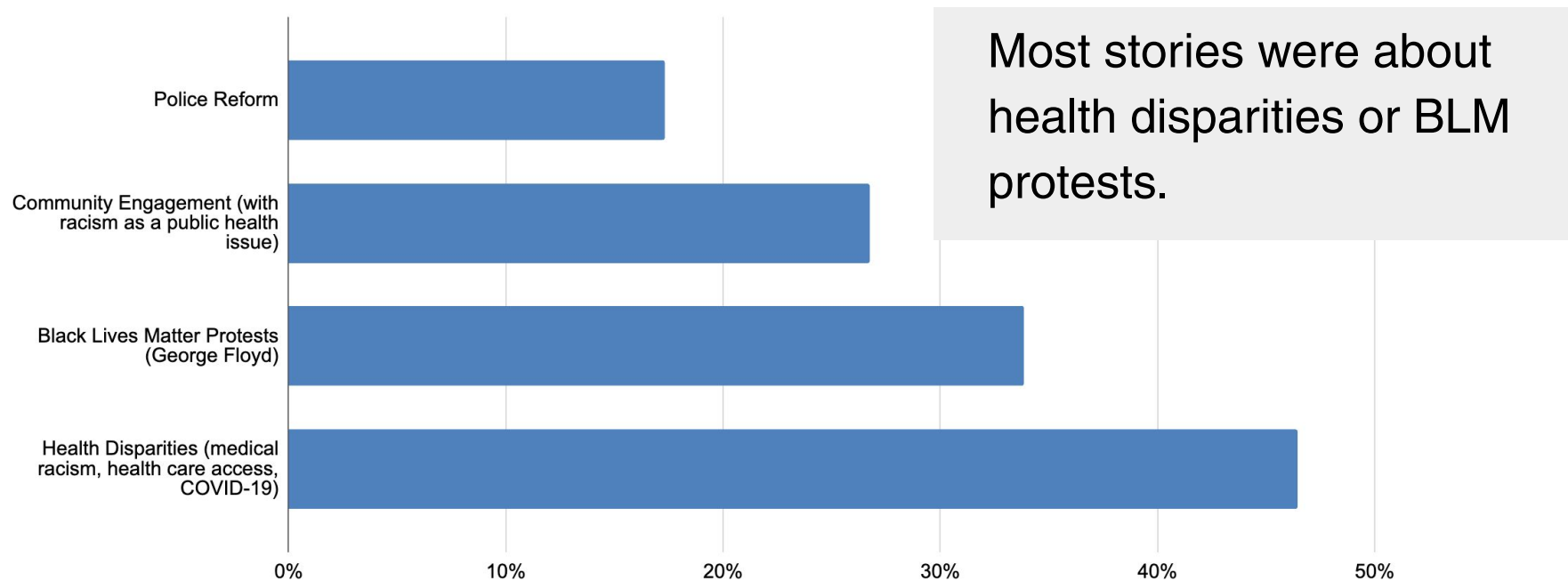
News about racism as a public health crisis



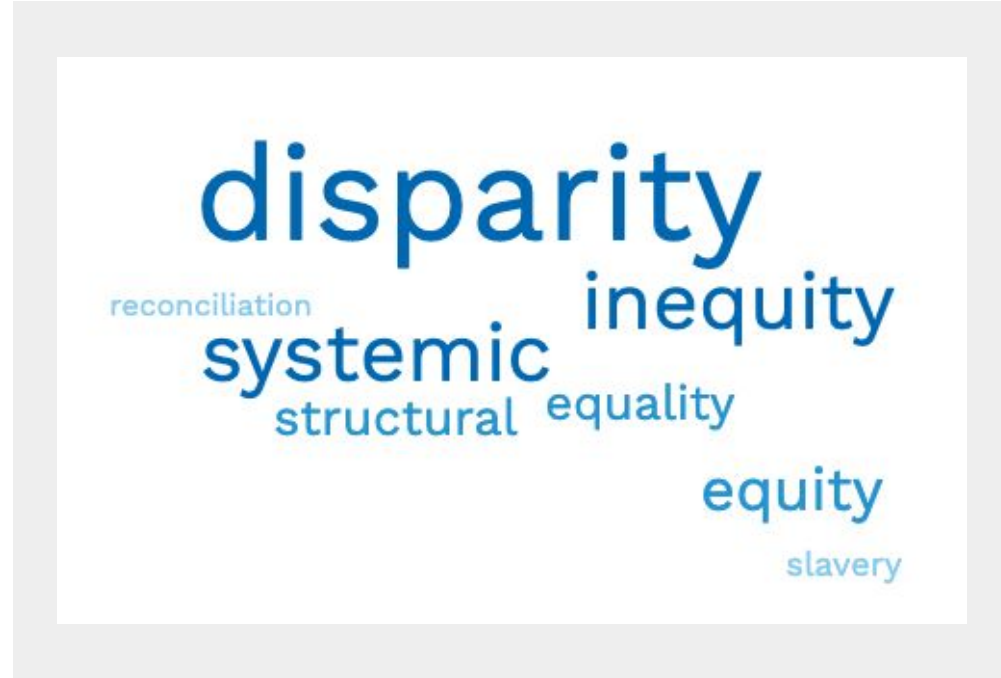


Coverage
skyrocketed in
June of 2020

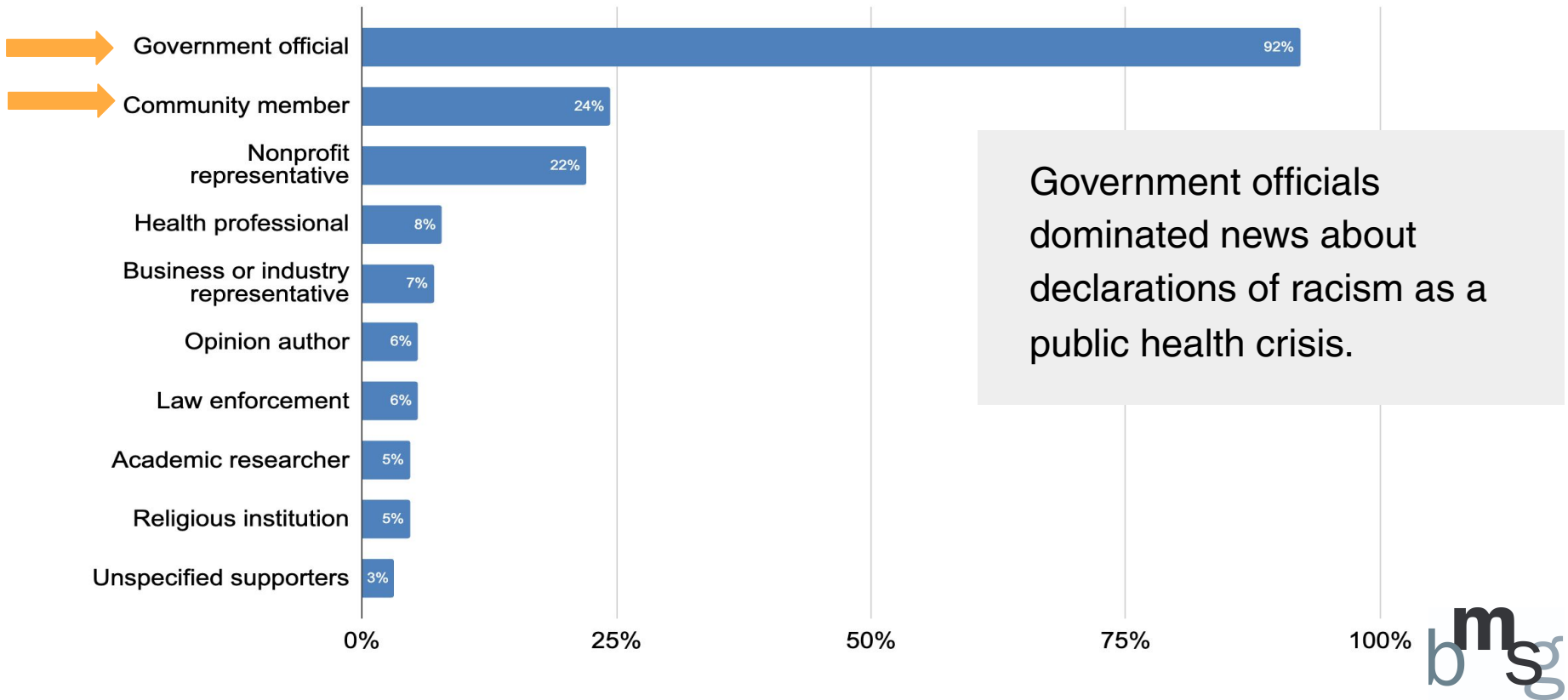
News about racism as a public health crisis



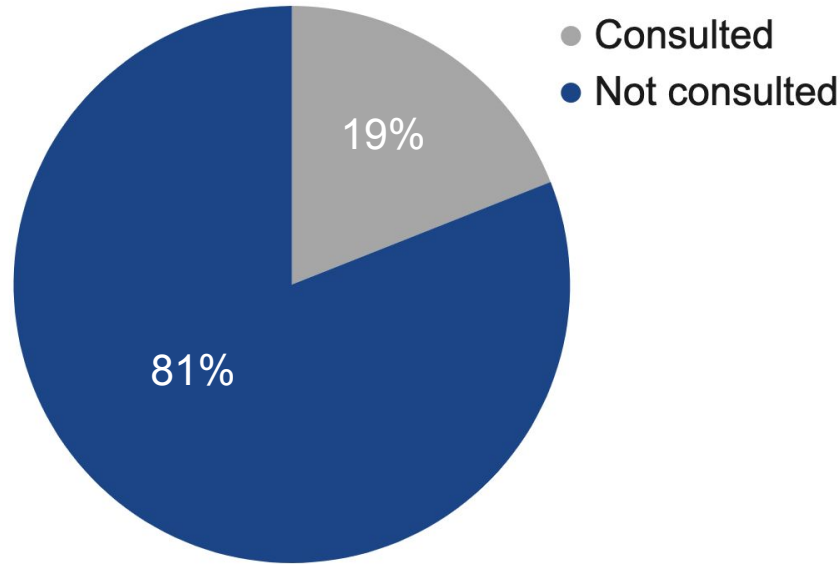
News coverage
routinely named
the structural
roots of racism.



News about racism as a public health crisis



Community members appeared in the news calling for change...



n = 127 articles

...but rarely were shown to be part of the process of developing or implementing specific declarations

The Praxis Project is a national non-profit organization that works in partnership with national, regional, state, and local partners to achieve health equity and justice for all communities. **Our mission is to build healthy communities by transforming the power relationships and structures that affect our lives and communities.** Praxis supports policy advocacy and local organizing as part of a comprehensive strategy for change.



WHEREVER OUR FOCUS GOES, OUR ENERGY GOES – A DONDE VA NUESTRA ATENCIÓN, VA NUESTRA ENERGÍA

Staying afloat –
Mantenerse a flote

Problems and Needs - Problemas y
Necesidades

Making Waves -
Hacer Olas

Issues and Public Policy –Temas
y Políticas Públicas

Turning the Tide –
Cambiar la Maréa

Our Theory of
Change –
Nuestra
Teoría del
Cambio

Structures, Systems and Historical
Processes –
Estructuras, Sistemas y Procesos
Históricos

Walking through suffering and hope

Our work has to honor the historical process of our communities resisting oppression and fighting for liberation, it is based not just on knowledge and information but on a wisdom that comes from the human experience of walking through suffering and hope



Caminando Entre el Sufrimiento y la Esperanza

Nuestro trabajo tiene que honrar el proceso histórico de nuestras comunidades resistiendo la opresión y luchando por su liberación, está basado no sólo en conocimiento e información si no también en la sabiduría que viene de la experiencia humana de caminar entre el sufrimiento y la esperanza.



WE NEED TO CONNECT TO OUR COURAGE TO EXPLORE HARD QUESTIONS–
NECESITAMOS CONECTARONOS A NUESTRO VALOR PARA EXPLORAR PREGUNTAS DIFÍCILES

What do we need to Acknowledge? - *Qué necesitamos Reconocer?*

What do we need to stop Ignoring? - *Qué necesitamos dejar de ignorar?*

What do we need to Re-cognize? - *Qué necesitamos Re-conocer?*

What do we need to Radically Heal? - *Qué necesitamos Sanar Radicalmente?*

What do we need to Transform? - *Qué necesitamos Transformar?*

How do we build the power to do it? - *Cómo construimos el poder para hacerlo?*

What are the opportunities and challenges that arise when community and government collaborate with each other?



Opportunities

- Processes are more inclusive
- Language and framing reflect community priorities
- Communities hold government accountable

Challenges

- Government structure and bureaucracy
- CBO structure and capacity
- Differing goals and visions
- Limited funding

Equity in action?: Assessing the role of community in declarations of racism as a public health crisis



Roundtable questions

- Are declarations naming racism as a public health crisis (or problem) useful to our work in current times?
- If we agree we want to change narratives/narrators (people directly affected), what are some barriers and opportunities for engagement that gives us space to do this?
- What do we need to stop doing? What do we need to do more of?



thank you!

stay connected!



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